



CALL FOR PAPERS

Liquid Gold: realising the potential of your business archive collections

7th November 2024, Glasgow

In 2024 the Business Archives Council of Scotland and the Business Archives Council will hold their joint annual conference in Glasgow.

The conference is being hosted by The Macallan and will take place on Thursday 7th November 2024 at the head offices of the Edrington Group at 100 Queen Street, Glasgow with online attendance also available.

Our theme is **‘Liquid Gold: realising the potential of your business archive collections’**. Scotland’s most famous spirit and one of the nation’s greatest exports is affectionately known as *liquid gold*, and our conference seeks to explore the richness of business archive collections. This will include business archives as assets for their own corporate businesses but will also consider their wider value to society and potential for academic research and public engagement.

Ideas for submission include:

- How archive collections support anniversary celebrations in an organisation?
- The growth of heritage marketing as a concept and the value of archives for this.
- Setting up an archive service in a corporate setting and understanding the reasons why a business invests in their archive.
- Ways in which business archive collections can be used for wider community engagement activities e.g. public exhibitions, storytelling and educational uses.
- The academic research potential within business archive collections, particularly examples of academic and corporate collaborations that explore collections.
- Looking to the archive as a source of inspiration for product development or to provide legal protection for brands.

Submissions

We are looking for speakers to deliver a 20-minute presentation which will be part of a wider session alongside two other speakers with time for questions at the end of each session. In-person and online speaking slots available.

If you would like to submit a paper or a topic to present on, please send an expression of interest to Business.Bites.Contact@gmail.com . Expressions should include the topic of your presentation, a short biography of the presenter and the name of your organisation (if applicable). Expressions should also indicate if you would like to present in person or online. Submissions should not exceed 500 words.

Speakers will have their conference attendance fee covered but BAC/BACS cannot provide assistance for travel and accommodation costs.

Key dates:

- 14th June - deadline for the Call for Papers. Speakers will be notified within two weeks of the CfP deadline.
- August - Conference programme will be published and bookings will open.

Additional Information

The Macallan offices at 100 Queen Street are in the centre of Glasgow, conveniently situated for both Queen Street and Glasgow Central railway stations with connections available to all mainline rail services.

The conference talks will start at 11am with registration and networking/refreshments from 10am. There will be an evening drinks reception hosted by The Macallan following the conference.

Further information can be found on the BACS website <https://busarchscot.org.uk/events/> and the BAC website <https://businessarchivescouncil.org.uk/activitiesobjectives/conference/>

Any questions should be directed to Business.Bites.Contact@gmail.com. We look forward to hearing from you.